

**LARSON • NEWMAN**

Intellectual Property Law

5914 West Courtyard Drive, Suite 200  
Austin, TX • 78730  
Phone: 512-439-7100  
Fax: 512-439-7199**RECEIVED**  
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DATE: May 23, 2006  
TO: Examiner John MANNING FAX NO.: 571-273-8300  
USPTO GPAU 2614  
FROM: Adam D. Sheehan  
Reg. No. 42,146  
RE: **REPLY TO OFFICE ACTION**

U.S. APP NO.: 10/039,436  
FILING DATE: November 9, 2001  
APPLICANT(S): Blair BIRMINGHAM  
ATTY DKT NO.: 1376-0100690  
TITLE: SYSTEM AND METHOD FOR GENERATING USER-SPECIFIC  
TELEVISION CONTENT BASED ON CLOSED CAPTIONING  
CONTENT  
NO. OF PAGES (INCL. COVER SHEET): 15

**Attached please find:**

- ☒ PTO/SB/21 Transmittal Form (1 pg)  
☒ Reply to Office Action (13 pgs)

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NO. 7561 P. 2

MAY 23 2006

PTO/SB/21 (09-04)


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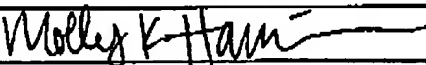
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/039,436	
	Filing Date	November 9, 2001	
	First Named Inventor	Blair BIRMINGHAM	
	Art Unit	3614	
	Examiner Name	John MANNING	
Total Number of Pages in This Submission	14	Attorney Docket Number	1376-0100690

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	LARSON NEWMAN ABEL POLANSKY & WHITE, LLP		
Signature			
Printed name	Adam D. Sheehan		
Date	May 23, 2006	Reg. No.	42,146

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Signature			
Typed or printed name	Molly K. Harrison	Date	May 23, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Blair BIRMINGHAM

Title: SYSTEM AND METHOD FOR GENERATING USER-SPECIFIC  
TELEVISION CONTENT BASED ON CLOSED CAPTIONING  
CONTENT

App. No.: 10/039,436

Filed:

November 9, 2001

Examiner: John MANNING

Group Art Unit:

2614

Atty. Dkt. No.: 1376-0100690

Mail Stop AMENDMENT  
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PO Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

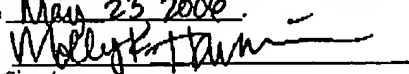
Dear Sir:

In response to the Office Action mailed February 23, 2006, please amend the above-identified application as follows:

Specification Amendments begin on page 2.

Claim Amendments begin on page 3.

Remarks begin on page 10.

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Molly K. Harrison	
Typed or Printed Name	Signature